

Talent Hubs, a term coined in *America Needs Talent*, are designated communities that organize and align themselves around goals to offer and create multiple pathways to postsecondary success, and work to retain, attract and cultivate talent.

The Talent Hubs designation, conferred by Lumina with support from the Kresge Foundation, aims to **significantly accelerate community and regional attainment efforts**. These designated communities will **improve the ecosystem in which students follow the pathway to, through, and out of their postsecondary experience with a high-quality credential**.



75K DEGREES

GETTING READY | GETTING IN | GETTING THROUGH

The collective post-secondary attainment efforts of our cross-sector leaders earned Mobile the Talent Hub designation by Lumina Foundation in May 2018. The Talent Hub is led by the Mobile Area Education Foundation in partnership with Bishop State Community College, Coastal Alabama Community College, Mobile Area Chamber of Commerce and University of South Alabama.

75K DEGREES

getting ready | getting in | getting through

75K 
DEGREES / CREDENTIALS

For Mobile to realize 75,000 degrees/credentials within our communities by 2030, we must implement and facilitate pathways to credentialing, transfer and completion for all students. The impact strategies of

such pathways must provide approaches guided by objectives that result in increased completion rates for 18-24 year old students, with a focus on low-income and African-American students. There must be a seamless multi-tiered system of supports for college students at every transition phase to ensure they stay on track to graduation.

Branding of a resounding message in Mobile County that ‘the finish line has moved’ must be accompanied by strategic actions that support long-term attainment success as well as support the establishment of a state-level attainment goal to sustain local efforts. The objective of 75,000 Degrees (75K Degrees) is to ensure students are equipped with the tools, resources and supports essential to Getting READY, Getting IN and Getting THROUGH a post-secondary pathway. In partnership with Talent Hubs, the 75K Degrees Blueprint will serve as a guiding framework to implement strategies that support students Getting THROUGH a post-secondary pathway. This guiding framework will inform our Talent Hub’s four areas of focus: 1) Increase persistence and on-time graduation 2) Create a ‘transfer culture’ at the University of South Alabama 3) Scale and promote high quality certificate programs and pathways with multi-tiered supports for African-American and low-income students and 4) Enable conditions for long-term attainment success.



THE
KRESGE
FOUNDATION



75K DEGREES BLUEPRINT

In January 2017, Mobile county was the first county to establish a post-secondary attainment goal in Alabama.

75K Degrees is a post-secondary attainment agenda success plan, which will guide the collective goal of increasing the number of Mobile citizens with degrees and credentials by 2030.



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